



65TH ANNIVERSARY SALE

UP TO **65% OFF** SELECTED PRODUCTS

1947-2012



HOUSING UNITS

CELEBRATING HOME FURNISHING HEAVEN SINCE 1947

1947-2012

CELEBRATING HOME FURNISHING HEAVEN SINCE 1947

1947

Housing Units opens one small store in Hollinwood



Housing Units, formed by a building and joinery company, opens a builder's merchants on Manchester Road, Hollinwood, near the old tram station. Back then a handful of people ran the merchants and sold anything from building materials to washing machines. Even in those days Housing Units was setting a retail revolution in that it opened all day Saturday.

Most other competitors shut at lunch time and this was seen as an opportunity to offer a unique service to the public. Pretty soon Housing Units began to add other items to its collection, namely do-it-yourself and hardware products. Whilst the men were having wood cut to order, the ladies were browsing through pots and pans and later other knick knacks and gifts.

Over the years more and more household items began to be sold and in the 60's Housing Units first started to sell furniture to the public.

1970's

A second store is added

The demand for furniture had outgrown the Hollinwood store, so it was then necessary to open a store dedicated to furniture. This was opened in a former Millgate Sunday school on Hollins Road, which before was used as a warehouse.



1980's

A third store is added

Both stores went from strength to strength and quickly ran out of space. Building materials, fireplaces and D.I.Y products were then transferred from Manchester Road to a former paint works on Wickentree Lane, becoming Housing Units third store.



HOUSING UNITS





1990's

All three sites merge

During difficult times Housing Units prospered and quickly identified that to remain a leading retailer for the future, new premises would have to be found. With the possibility of the M60 going through the Manchester Road store, this store along with Millgate Furniture Centre merged to form a new impressive purpose built store in 1991 on a massive 5 acre site on Wickentree Lane.

During a recession this store grew at such a rate that new staff had to be found to cope with the demand. Following the success of the Home Furnishing Store it was decided to build an additional store on the Wickentree site to expand existing and new products.



In 1995 the Emporium and Fireplace centre was opened. A difficult decision was made during this year and it was decided that Housing Units would no longer sell building and D.I.Y products. The growth of the Home Furnishings market brought new opportunities to the business.



2000's

New Developments

The Emporium and Fireplace Centre was enlarged early in 2000 to house a bigger and better bathroom centre and a second café.

2004 resulted in the completion of a new £4 million 67,000sq ft distribution and administration centre adjacent to the store on another 5 acre site. As the furniture business began to grow and grow, warehousing was critical and this also allowed the transferring of all administration departments to a new site. This freed up valuable space and enabled further retail development. Our state-of-the-art warehouse further improved customer service, allowing many furniture ranges to be offered from stock.



2005 was the year Housing Units was recognised for its commitment to training and development, receiving the Investment in People Award.

2006 was a busy year for the team at Housing Units. Both stores received a £1.5 million makeover, including a new café; new Bedroom Department, new Furniture Department and a complete new look for the Home Furnishing Store. This year Housing Units gained the UK Retailer of the year award for fires and fireplaces.

Late 2006, a new development known as The Crescent was opened incorporating, "Coo Chi Coo" a nursery goods store.

2007 saw the Crescent established with the opening of the Kitchen Design Centre and Housing Unit's own carpet and flooring centre.

2009 saw Housing Units take over the Coo Chi Coo business and was added to the Housing Units family.

During 2009 the Wickentree Restaurant was opened, this venture was an instant success and now the business could offer a fine and casual dining choice.

Another new unit was opened on the Crescent by Housing Units, the Furniture Outlet was created, recognizing a commitment to providing even more value to customers.

2010 was an award winning year for Housing Units, securing a prestigious UK's No 1 Department store award.

2011 was another very busy year. A new venture known as Kids World was opened at the crescent, specialising in furniture, toys, clothes and shoes for juniors. The Wickentree restaurant was expanded to cope with demand adding more seating and a new kitchen. Another UK's No 1 Department Store Trophy was also added to the cabinet.

Late in 2011 the 1st Floor of the Emporium and Fireplace centre was refurbished providing a stunning new fireplace, rug and Panasonic department.

2012

Housing Units celebrates 65 successful years

Much has changed over the 65 years since the first site in 1947, but Housing Units still remains a privately owned family business who cares and is committed to providing great service, quality and value.

Thank you to all customers, old and new who have allowed this to happen from all the staff.



CELEBRATING
65
YEARS

10 MONTHS
INTEREST
FREE
CREDIT*

A



A. Molari

3 seater electric recliner.
Was £2399

Anniversary Sale £2099

2 seater manual. Was £1995

Anniversary Sale £1799

Electric recliner. Was £1399

Anniversary Sale £1249

B



B. Trivento

Large Sofa. Was £1699

Anniversary Sale £1499

Medium Sofa. Was £1599

Anniversary Sale £1399

Love seat. Was £1499

Anniversary Sale £1349

Chair. Was £1099

Anniversary Sale £999

VALUE COLLECTION BY HOUSING UNITS  +  = £2299

C. Fabiano

3 seater with contrast piping.
Was £1899

Anniversary Sale £1649

2 seater with contrast piping.
Was £1649

Anniversary Sale £1449

Armchair. Was £1099

Anniversary Sale £975

C



D. Katrina

3 seater. Was £1299

Anniversary Sale £1149

2 seater. Was £1199

Anniversary Sale £1049

Chair. Was £799

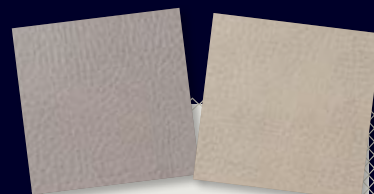
Anniversary Sale £699



D



VALUE COLLECTION BY HOUSING UNITS  +  = £1749



SPLIT GRAIN FULL HIDE

FEEL THE DIFFERENCE

We only use the highest quality Full Hide leather on all of our sofas.

Many of our competitors use fragile Split Grain leather on the back and sides of their sofas to save cost. On the other hand, we use premium Full Hide leather on the whole of our sofas.

Why? Because you deserve the best of course.



QUALITY IS IN THE DETAILS.

EXCELLENT LEATHER AND THE CRAFTSMANSHIP OF A PRODUCT FINISHED PERFECTLY IN EVERY DETAIL ENDOWS YOUR HOME WITH THE QUALITY OF A SOFA CREATED WITH ITALIAN PASSION.



CONGRATULATIONS ON YOUR 65TH ANNIVERSARY
FROM LEATHER EDITIONS. NEW LEATHER STUDIO NOW OPEN

LEATHER EDITIONS
CRAFTED BY PASSION

10 MONTHS
INTEREST
FREE
CREDIT*

A



A. Florence



4 seater angle sofa. Was £1199

Anniversary Sale £999

3 seater sofa. Was £899

Anniversary Sale £799

Snuggler. Was £699

Anniversary Sale £599

B



B. Capri



3 seater sofa. Was £949

Anniversary Sale £899

2 seater sofa. Was £899

Anniversary Sale £799

Chair. Was £599

Anniversary Sale £549

C



C. Cassandra



4 seater splt sofa. Was £999

Anniversary Sale £899

3 seater. Was £899

Anniversary Sale £799

Chair. Was £599

Anniversary Sale £499

D



D. Keralla



Grand sofa. Was £3449

Anniversary Sale £2995

Major sofa. Was £2699

Anniversary Sale £2299

Chair. Was £1995

Anniversary Sale £1749

VALUE COLLECTION  +  = £1199



Indulge in comfort for less



THE INNOVATORS OF COMFORT™

Save on price - not on quality.
Selected Atlantic recliners now from £749.

- Immediate delivery.
- Selection of leather or fabrics.
- For a limited period only - while stocks last.
- Patented system for perfect neck and lumbar support.

Recliners | Sofas | Home Cinema | Ottomans | Occasional Tables

Atlantic
Recliners in
Fabric now from
£749*
Save £430



Stressless® Atlantic recliner in fabric

10 YEAR
GUARANTEE
ON INTERNAL MECHANISM



Made in Norway

*Save £480 on a Stressless® Atlantic recliner with footstool in Batick Cream leather with natural wood finish, RRP £1,329, now £849. Offer and immediate delivery available on this colour only. Save £430 on any Stressless® Atlantic recliner with footstool in Cocoon or Ocean fabric ranges, RRP £1,179 now £749. Save £430 on any Stressless® Atlantic recliner with footstool in Oasis or Siena fabric ranges, was £1,229 now £799. While stocks last at participating Stressless® retailers only.

EKORNES®

A



B



C



DURESTA
HAND MADE UPHOLSTERY

A. Canterbury



Grand sofa. Was £1349

Anniversary Sale £1199

2 seater. Was £1299

Anniversary Sale £1149

Standard Chair. Was £699

Anniversary Sale £625

B. Kelso

3 seater. Was £1599

Anniversary Sale £1399

Snuggler. Was £1149

Anniversary Sale £999

Wing chair. Was £999

Anniversary Sale £899

C. Stockholm



Large sofa. Was £3199

Anniversary Sale £2899

Medium sofa. Was £2995

Anniversary Sale £2699

Chair. Was £1949

Anniversary Sale £1699

D. Rochelle

Table and 6 chairs. Was £1843

Anniversary Sale £1299

E. Melbourne



Dining table and 6 chairs.

Was £1593

Anniversary Sale £1199



UPHOLSTERY

Fabric and leather lift and rise chair options available in selected ranges



30% OFF G PLAN

HOUSING UNITS
**PRICE
PROMISE**

**10 MONTHS
INTEREST
FREE
CREDIT***

We aim to be as competitive as possible on all prices whilst offering a fantastic service and shopping environment. In the unlikely event that you find the same new item at a lower price, we welcome the opportunity to match that price.



D



**TABLE
AND SIX
CHAIRS
£1199**

E

**20%
OFF
ercol**





**SAVE
£590**

A



**EXTENDING
TABLE AND
4 CHAIRS
£699**

B



C

A. Dolmen

Marble dining table and 6 chairs.
Was £2189

Anniversary Sale £1599



B. Elise

Dining table and 4 chairs.
Was £899

Anniversary Sale £699

C. Spirit

Dining table and 4 chairs.
Was £795

Anniversary Sale £699



D. Viscount

140 cm dining table and 4 chairs.
Was £695

Anniversary Sale £499

E. Corsica

Dining table and 6 chairs.
Was £1899

Anniversary Sale £1699

F. Montego

Dining table and 4 chairs.
Was £899

Anniversary Sale £499

G. Calligaris Planet set

Glass dining table and 4 chairs.
Special offer £699



D



E



F



G



Come in to Housing Units TODAY and get a FREE* TEMPUR® Pillow worth £54.95

NO PURCHASE REQUIRED

Simply try the new Tempur collections and complete the Tempur questionnaire to get a free pillow.



FREE
TEMPUR®
TRADITIONAL
TRAVEL PILLOW



TEMPUR® mattress collections
A perfect fit for every body

Because everyone's definition of comfort is different, TEMPUR offers three different mattress collections, each with a distinct feel. Try them and let your body choose.

TEMPUR® Original
a supportive, firmer feel

TEMPUR® Cloud
a supportive, softer feel

TEMPUR® Sensation
a supportive, traditional feel



*Terms and conditions apply, price based on current RRP. 1 unit per household. Please ask in store for more information.



EXTRA 5% OFF*
Housing Units
exclusive

Why choose Hammonds?

- We have the largest range of fitted bedrooms in the UK to choose from
- We offer a free creative design service and a detailed 3D drawing as standard
- Every room is fully project managed, we take care of everything
- We are a family business with over 80 years' experience
- You buy direct from the manufacturer and save money
- We offer a full 10 year guarantee
- We support the Woodland Trust and plant a tree for every room installed

To order a free brochure or book a design visit quote **ref 9344**
Visit us on the first floor of the Home Furnishings Store or call
0161 688 7350



Hammonds *be inspired*

A. Monterey bedroom



Kingsize bedstead. Was £549
Anniversary Sale £399
 2 door wardrobe. Was £699
Anniversary Sale £499
 Nightstand. Was £199
Anniversary Sale £149

B. Elegance bedroom



Kingsize sleigh bed. Was £799
Anniversary Sale £649
 Double wardrobe. Was £799
Anniversary Sale £649
 2 and 3 drawer set. Was £499
Anniversary Sale £399
 Nightstand. Was £199
Anniversary Sale £149



**KINGSIZE
 BEDSTEAD
 £399**

VALUE COLLECTION BY HOUSING UNITS

+ + + = **£999**

A

**HOUSING UNITS
 PRICE
 PROMISE**

We aim to be as competitive as possible on all prices whilst offering a fantastic service and shopping environment. In the unlikely event that you find the same new item at a lower price, we welcome the opportunity to match that price.



**KINGSIZE
 SLEIGH BED
 £649**

VALUE COLLECTION BY HOUSING UNITS

+ + + = **£1449**

B



A



zzzz
Sofa bed available

A. Ceylon sofa bed



2 seater sofa bed. Was £899
Anniversary Sale £799
Fixed options also available.
3 seater. Was £799
Anniversary Sale £699
2 seater. Was £749
Anniversary Sale £649

B



SPACE SAVER BED
£449



Handmade in Britain
with a 10 Year Guarantee



B. Space saver bed



Was £499
Anniversary Sale £449
Available in white and oak
Includes 2 mattresses

C. Hypnos Serenade Supreme

Kingsize Zip and Link Divan.
Was £2700
Anniversary Sale £1799

C



UP TO
30% OFF
NOLTE FURNITURE WITH
FREE DELIVERY AND
INSTALLATION

nolte
möbel

D. Pergo Living Expression Natural Oak 4V

Available in a range of colours.
Was £27.99 Sq.Mtr

**Anniversary Sale
£24.99 Sq.Mtr**

E. Chelsea Twist carpet

Available in a range of colours.
Was £14.99 Sq.Mtr

**Anniversary Sale
£9.99 Sq.Mtr**

F. Davos vanity furniture package

Was £479
Anniversary Sale £399
Monomixer optional

G. Double bath screen with rail



1400mm ht x 1000mm. Was £229
Anniversary Sale £169

H. Notion shower package

Was £759
Anniversary Sale £599

HOUSING UNITS
PRICE PROMISE

We aim to be as competitive as possible on all prices whilst offering a fantastic service and shopping environment. In the unlikely event that you find the same new item at a lower price, we welcome the opportunity to match that price.



FREE FITTING
ON SELECTED CARPETS



For flooring, we've got it covered

- Professional measuring & planning service
- Fully guaranteed fitting service
- Experienced fitting teams
- Furniture moving service†
- Uplift and disposal of old flooring†
- Removal of packaging and off cuts

†Charge applicable.



AVAILABLE FROM STOCK

D



£9.99
Sq. Mtr

hu:home
BY HOUSING UNITS

E

Antico **Alminster** **Brintons** **PERGO** **ulster**
NATURAL • BRITISH • BRAUTSPED FINE CARPET www.ulstercarpets.com



F



G



H

BATHROOM DESIGN SERVICE AVAILABLE NOW

ASK AT THE BATHROOM CENTRE

As well as a fantastic range of bathroom suites on display and the backing of our expertise, we are now offering a bathroom design service to provide you with complete bathroom solutions.

- State-of-the-art CAD design service.
- Recommended plumbers and fitters.
- Home visit and survey.
- Over 50 bathroom displays.
- Experienced and friendly staff.
- Unrivalled selection of bathroom accessories.

The UK's number 1 fireplace destination just got even better.

Come and enjoy the cosy new surroundings of our newly refurbished Fireplace Centre at Housing Units.



Vitoria Electric Suite

No installation is required with this fantastic electric suite. Simply plug into the wall and you have a realistic and glowing fireplace. Featuring the latest flame technology, it uses LED's for exceptionally long life and low energy consumption. Also thermostatically controlled. Was £549

Anniversary Sale £499



New fireplace centre includes:

- Over 300 fires and fireplaces on display
- Live demonstrations
- Exclusive designs
- Expert advice
- Fitting service

New stove centre includes:

- Over 40 wood burning, multi-fuel, gas and flueless stoves on display
- Over 8 Live Demonstrations
- Expert advice and HETAS fitting service
- The biggest brands like Gazco, Stovax, Yeoman, Dovre and Portway
- Best Price Promise



Ask about joining our baby club
 Loads of benefits including:
 Place your first order and receive an 'afternoon tea for two' voucher to celebrate your purchase*

COO CHI COO
 NURSERY GOODS SPECIALISTS
 BY HOUSING UNITS

The finest products from the world's leading brands

Benefit from our range of services

- Full nursery advisory service
- Car seat fitting service
- Pram/Pushchair assembly service
- Mother and baby room
- Pram MOT service
- Delivery service available
- After sales service
- Personal shopper



bugaboo

Cameleon
 Available in a range of colours
 Plus FREE Maxi-Cosi Cabriofix car seat

£769

Cameleon available in a range of colours, free Cabriofix car seat available in black only.

Free Maxi-Cosi cabriofix car seat worth £130RRP with both these fabulous pram packages



iCandy

iCandy Strawberry Stroller and Carry Cot

(includes flavour packs)
 Plus FREE Maxi-Cosi Cabriofix car seat and car seat adaptor. RRP £160

£695

Available in a choice of colours.



Kuba bedroom package with free mattress
 RRP £720



BY HOUSING UNITS
 VALUE COLLECTION

£599



Rialto Nursery Furniture
 Includes cot / bed, wardrobe and dresser. RRP £650



BY HOUSING UNITS
 VALUE COLLECTION

£499

Mamas & Papas

PRAMS • PUSHCHAIRS • CAR SEATS • BATHTIME • FEEDING • HIGH CHAIRS • BEDROOM FURNITURE • BEDDING • 0-12 MONTHS CLOTHING • EARLY YEARS TOYS

Stompa Uno 5

RRP £999

£799

(excludes mattress)



Aspen bedroom package



£699



NEWLY REBURBISHED STORE NOW OPEN

Kids World
 BY HOUSING UNITS



£19.95
each

A

A. Colliers touch lamp
Chrome touch lamp with shade. Choice of colours available. Was £45
Anniversary Sale £19.95



£29

B

B. Sloane touch lamp
Chrome touch lamp with shade. Was £59
Anniversary Sale £29



£19.95

C

C. Highgate table lamp
With black shade. Was £43
Anniversary Sale £19.95

D. Circulon Premier Professional 5 pc pan set
Set includes 18cm & 16cm saucepan, 20cm stockpot, milk pan, 20cm frying pan. Was £265
Anniversary Sale £150



5 PIECE
PROFESSIONAL
PAN SET
**SAVE
£115**

D

E. Ascot cut mirror
Size 91x61cm. Was £95
Anniversary Sale £65

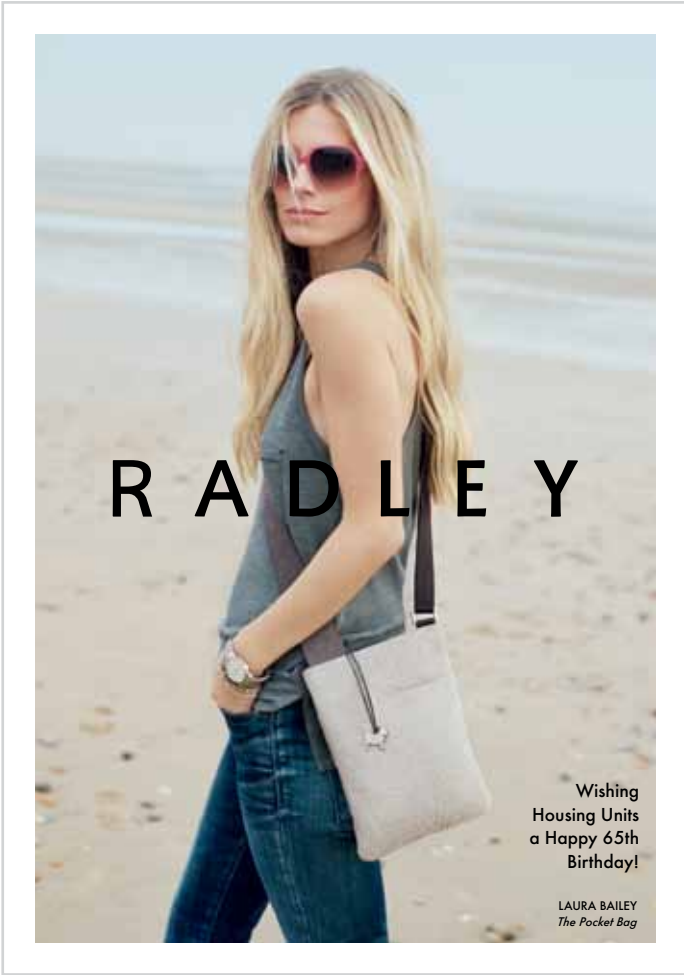
F. Ivy silver/gold mirror
Size 104x74cm. Was £79
Anniversary Sale £65

G. Going to Work Lowry print on glass
Size 50x50cm. Was £79
Anniversary Sale £65

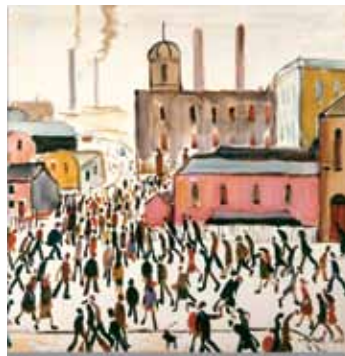
H. Sunrise on Ullswater canvas
Size 120x40cm. Was £79
Anniversary Sale £65

I. Boulangerie picture frame
81x51cm. Was £79
Anniversary Sale £65

CIRCULON 2



E



G

EACH
OF THESE
PICTURES
AND MIRRORS
ARE JUST
£65



I

F



H



VALUE COLLECTION BY HOUSING UNITS

 = £999



Meriden

Desk. Was £899

Anniversary Sale £799

Chair. Was £275

Anniversary Sale £249

Bookcase. Was £399

Anniversary Sale £329

HOUSING UNITS
PRICE PROMISE

We aim to be as competitive as possible on all prices whilst offering a fantastic service and shopping environment. In the unlikely event that you find the same new item at a lower price, we welcome the opportunity to match that price.

Take a stroll over to The Crescent and experience even more leading name products. Discover our fabulous designer kid's store, exclusive nursery goods, beautiful bespoke kitchens, the very best in carpets and flooring, plus furniture with all the quality and style you expect from Housing Units but at exceptionally low prices.



kitchen designcentre



COO CHI COO
NURSERY GOODS SPECIALISTS
BY HOUSING UNITS



FURNITURE OUTLET
BY HOUSING UNITS



The CarpetCentre
by Housing Units



NEWLY REFURBISHED

Kids World
BY HOUSING UNITS

THE
CRESCENT
at HOUSING UNITS

CRYSTAL WINDOWS & CONSERVATORIES
COUNTRY GATES
AUTOMATED GATES & SECURITY SYSTEMS

JUST 1 MINUTE FROM J22, M60

Housing Units Limited, Wickentree Lane, Failsworth, Manchester M35 9BA. Telephone: 0161 681 5678. Free car parking for over 500 cars, a mouthwatering café and licensed restaurant.

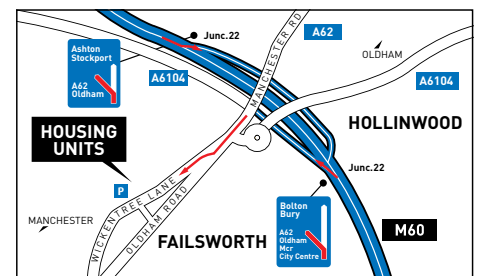
STORE OPENING HOURS

Monday to Saturday 10.00am-6.00pm. Thursday until 8.00pm. Sunday 11.00am-5.00pm.



HOUSING UNITS

Find us on Facebook
follow us on twitter



WWW.HOUSINGUNITS.CO.UK

CELEBRATING HOME FURNISHING HEAVEN SINCE 1947

We do attempt to ensure that all prices and information are correct at time of printing. However, we retain the right to adjust products and prices as necessary. All offers are subject to availability.†